

MAGNOLIA COMMUNITY INITIATIVE



What we Hope and Dream... The 35,000 children and youth, especially the youngest ones, living in the neighborhoods within the 500 blocks of the Magnolia Catchment Area will break all records of success in their education, health, and the quality of nurturing care and economic stability they receive from their families and community.

What is the Magnolia Community Initiative (MCI)?

We asked ourselves – How can we support children and families in being engaged and contributing members of their community? How can we do this in an environment where government and philanthropic organizations effectively coordinate resources that meet community needs and result in measurable outcomes?

The answer is MCI's efforts to transform an entire community by uniting the residents, public and private organizations to change how both residents and organizations think and act, and to change how parents behave, with the ultimate goal of improving outcomes for an entire community of vulnerable, low-income children in Los Angeles.

The term "**population level change**" is used by experts to describe a shift in focus from individual or program level outcomes to collective responsibility for improving the family conditions (i.e. economic stability, parent health, social connections), neighborhood conditions (i.e. physical and social environment), protective factors (i.e. concrete supports in times of need, resilience, knowledge of child development) and positive parenting routines (i.e. daily parent-child reading, resident engagement in neighborhood life) that can influence outcomes for the population of children and families in MCI's defined geography.

What is our approach?

- 1) Provide a learning system that helps partners align their activities support collective actions;
- 2) Support a holistic approach to care characterized by empathy
- 3) Focus on a linkage system to effectively connect families with appropriate supports;
- 4) Promote practice change concepts that attend to the human element of change including helping organizational partners cope with new demands as they incorporate change and support residents' positive actions
- 5) Facilitate monthly and population level measurements that provide actionable data to inform partners' efforts and galvanize residents to make changes.

How to learn more...



www.magnoliaplacenetwork.groupsie.com

www.facebook.com/belongcampaign

https://www.instagram.com/mci_belongcampaign/

www.youtube.com/watch?v=9Aq7uF5L_LY

Meet Your MCI Team...

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