

WHAT WE HOPE AND DREAM...



The 35,000 children and youth, especially the youngest ones, living in the neighborhoods within the 500 blocks of the Magnolia Catchment Area will break all records of success in their education, health, and the quality of nurturing care and economic stability they receive from their families and community.

What is the Magnolia Community Initiative (MCI)?

We asked ourselves – How can we support children and families in being engaged and contributing members of their community? How can we do this in an environment where government and philanthropic organizations effectively coordinate resources that meet community needs and result in measureable outcomes?

The answer is MCI's efforts to transform an entire community by uniting the residents, public and private organizations to change how both residents and organizations think and act, and to change how parents behave, with the ultimate goal of improving outcomes for an entire community of vulnerable, low-income children in Los Angeles.

The term "**population level change**" is used by experts to describe a shift in focus from individual or program level outcomes to collective responsibility for improving the family conditions (i.e. economic stability, parent health, social connections), neighborhood conditions (i.e. physical and social environment), protective factors (i.e. concrete supports in times of need, resilience, knowledge of child development) and positive parenting routines (i.e. daily parent-child reading, resident engagement in neighborhood life) that can influence outcomes for the population of children and families in MCI's defined geography.

Supportive Communities • Strong Families • Thriving Children

What is our approach?

- 1) Provide a learning system that helps partners align their activities support collective actions;
- 2) Support a holistic approach to care characterized by empathy
- 3) Focus on a linkage system to effectively connect families with appropriate supports;
- 4) Promote practice change concepts that attend to the human element of change including helping organizational partners cope with new demands as they incorporate change and support residents' positive actions
- 5) Facilitate monthly and population level measurements that provide actionable data to inform partners' efforts and galvanize residents to make changes.



Our population...

The focus is a 500 square block area near downtown Los Angeles which consists of about a dozen neighborhoods that are home to 110,000 residents including 35,000 vulnerable children and youth (zip codes 90006, 90007, 90011, and 90015).

MCI targets the well-being of these children, of whom 65% live in poverty, 35% are obese, 40% enter kindergarten unprepared, 80% have less than basic reading proficiency in third grade, and 40% will fail to graduate from high school. Within the population, approximately 75% are Hispanic, 11% Asian, 8% White, and 5% African American.

How to learn more...



www.magnoliaplacenetwork.groupsie.com

www.facebook.com/belongcampaign

https://www.instagram.com/mci_belongcampaign/

www.youtube.com/watch?v=9Aq7uF5L_LY

WHERE DO YOU BELONG?

Do you want to know more about MCI?

Attend MCI Orientation - Learn more about our philosophy and theory of change, ways you can get involved and contribute, as well as connect with other prospective network partners.

Create a Free Groupsite Account - Share community news, upcoming events, or interesting articles, write a blog, send an email blast, as well as keep up to date with what our network partners are doing in the community.

Do you want to support mobilization of community residents?



Join the Belong Campaign - Become a volunteer *Neighborhood Ambassador* to support neighborhood change and improvement by increasing trust among community members and building relationships between neighbors. Participate in a *Neighbor Circle* to create connections to your neighbors, understand available community resources and supports, as well as learn how to access these resources and supports when needed.

Do you want to link and refer your clients more effectively?

Become a CareLinQ User - Assess client needs, effectively track referrals and linkages, and reduce timeliness and improve success of follow-up through a web-based, HIPPA-protected program developed by 211 LA and connected to the larger 211 LA County Database which stores close to 6,000 county wide resources, and is updated annually.

Participate in Care Pathways - Help create reliable pathways that network partners can follow to ensure clients/residents receive the support they need for three critical areas: child development concerns, depression and social isolation. Work with network partners from multiple sectors to fashion pathways that provide some response to everyone with one of these needs, in recognition that the current system has constrained, ill-defined and fragmented resources for these needs.

Do you want to thoughtfully reflect on your existing work?

Attend Community of Practice Groups - Share professional development resources with fellow program directors, managers and supervisors in network partner organizations to train staff to incorporate empathic approaches and protective factors into their practice, as well as learn how to embed reflective supervision into your practice.

Do you want to increase your personal and professional growth?

Join the 4th Annual MCI Fellowship - Learn to improve your individual practice through exposure to new ideas and concepts, as well as engage in a space for reflection and feedback on how to practice these concepts within your profession and organization. Tap into the resources and expertise of senior level leadership of network partner organizations through a 9 month seminar series and mentorship opportunities.

Do you want to learn how to make data count?

Participate in Research and Evaluation - Stay up to date on the community outcomes resulting from the work of your organization along with other network partners, as well as learn ways to use data and research to inform and improve your practice.

Join Move the Dot - Learn improvement processes along with other network partners to effectively design, test, and implement changes that are consistent with MCI goals.

Do you want to improve childhood reading skills?

Participate in Reading Routines - Only 29% of the children in our community are reading at 3rd grade level. Help test ways to promote routines, beginning with parent-child daily reading, in ways that result in reading behavior changes that "stick" for parents.

Do you have more ideas?

Help us expand our learning community by sharing them with a team member below!



Meet your MCI Team...

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